Important Methods for Studying the Brain

Accidents & Lesions					
Method	How It Works	Advantages	Disadvantages		
Accidents (e.g. Phineas Gage)	Examine an individual's behavior after experiencing damage to a specific part of the brain due to an accident	 Allows for educated guessed about links between brain structure & function Allows research on fluke circumstances that are impossible/unethical to recreate in lab 	 Little or no experimental control Issues associated with case studies 		
Lesions (removal, destruction of part of brain)	 Examine an individual's behavior after suffering brain damage due to disease, psychosurgery, genetic factors, etc. 	 Allows for educated guessed about links between brain structure & function Allows research on fluke circumstances that are impossible/unethical to recreate in lab 	 Little or no experimental control Issues associated with case studies 		

EEG & Neuroimaging Techniques						
Method	How It Works	Advantages	Disadvantages			
Electroencep halogram (EEG)	 Amplified recording of brain's electrical activity ("brainwaves") via electrodes placed on scalp 	 High temporal resolution Non-invasive, painless procedure 	• Low spatial resolution			
Computerize d Axial Tomography (CAT, CT) scan	• X-ray cameras rotate around head, combining images into 3D picture of brain structure	 High resolution images of brain structure Allows direct view of level of interest 	 Potential damage due to high radiation levels No information about brain function 			
Positron Emission Tomography (PET) scan	 Tracks brain's consumption of radioactive glucose injection, providing images of brain function 	Allows researchers to examine which brain areas consume most energy in a given task, thus providing info about brain function	 Radiation injection Lengthy process Expensive equipment needed to create radioactive isotopes 			

			 No information about brain structure
Magnetic Resonance Imaging (MRI)	• Strong magnetic field causes disorientation of atoms in brain; reorientation = signal as to soft tissue density (picture of brain structure)	 Allows researchers to examine brain structure without exposure to radiation involved with CT scan Non-invasive, painless procedure 	 Can be an uncomfortable, claustrophobic experience No information about brain function
Functional Magnetic Resonance Imaging (fMRI)	 Type of MRI that detects amount of bloodflow in different brain regions (proxy for oxygen consumption; brain function) 	 High spatial resolution (3-6 millimeters) Non-invasive, painless procedure Quick imaging process 	Can be uncomfortable, claustrophobic experience